



Event Planners **Promoters**
PR Firms **Venues**
Trade Shows **Sponsors**

Hundreds if not thousands of consumers visit you daily. You spend thousands of dollars and rely heavily on word of mouth to attract these visitors. With your custom branded W.I.N. Network card, your venue can immediately build a database that tracks every visitor.

Also, if your income depends on putting together events that draw a crowd, cater to exhibitors or sponsors and add value to both, then joining the W.I.N. Network with a custom W.I.N. card is a must!

Events have significant value to the host, promoter, sponsor and guests. Giving the promoter, host and sponsors access to the guests, before, during and after the event is critical to current and future success and earnings for any event professional. Events Professionals can immediately improve their earnings by becoming a W.I.N. Events Client.

Tracking & Registration

W.I.N. helps your event by actively tracking the guests who attend. We allow you to immediately build your data base and inform guests of great sponsor offers and promotions. The Partner gains valuable exposure & even extra income.

- Guest info (demographics, background, company info, etc.)
- The ability to track specific guests who attend your events
- Provide better info to Sponsors
- Track silent auction bidders for fundraisers
- Gather information for future mailings, newsletters and invites
- Paperless method to check-in guests at events (going-green)
- USB Enabled Mag Swipe Devices
- Windows Based Software Application
- Offline or Internet Enabled Data Capture



V.I.P. and Event Access Cards



USB Mag Swipe Devices



Tablet PC & Laptops

Data Management & Guest Follow Up

The W.I.N. Card Network is fully equipped with the back end solutions to help you manage the data you collect. From simple data sorting, to custom eBlasts and eNews sent the next day, W.I.N. can help you reach your clients more often and more effectively. Never again will sponsors or venues have to ask "what's in it for them"! You can provide more reach than any other promoter, event planner or venue ever has.

- Custom Database Fields & Capture allow for custom info gathering & follow up
- Scheduled Follow Up means you can target when messaging goes out
- Social Network Enabled means you can tie in the new social network phenomenon
- Multiple Frequency Programs provides solutions based on your event schedule
- Personal or private messaging for guest security
- Customer Feedback Options for gathering guest feedback for you and sponsors

