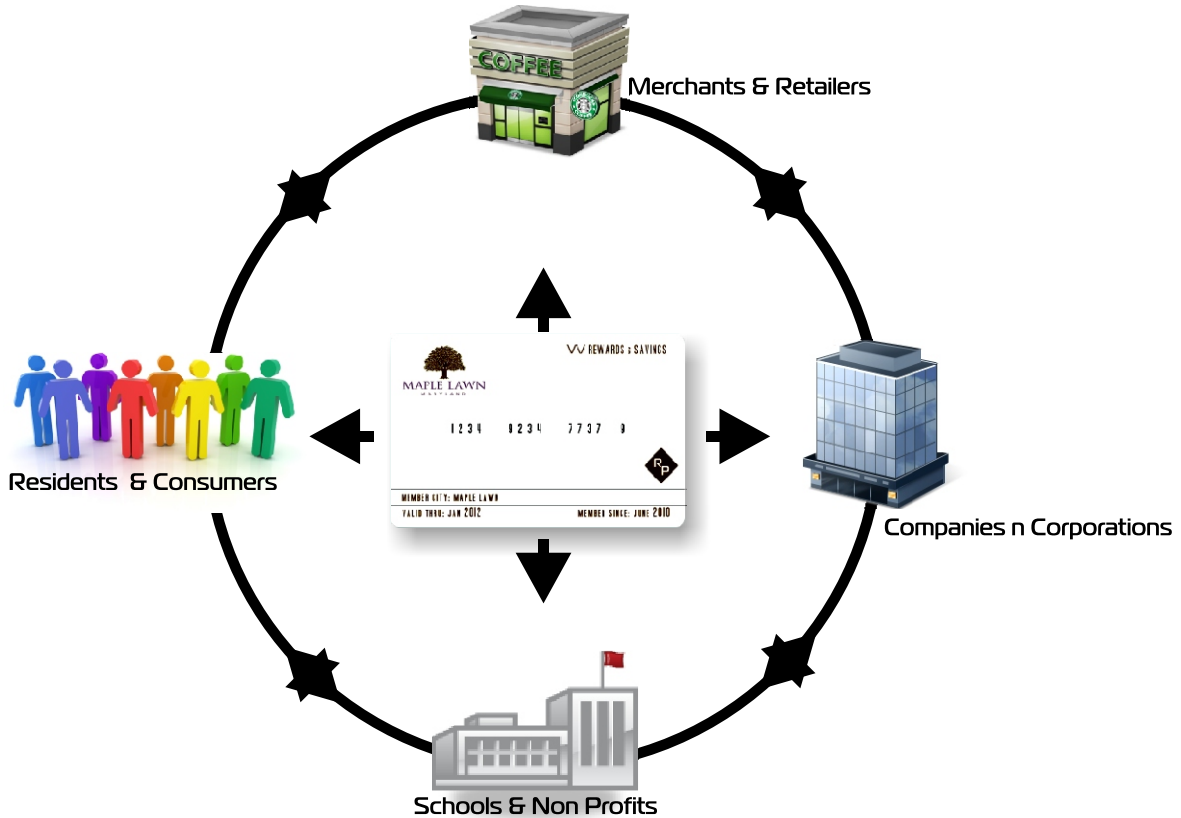


Connecting Your Community!

As an Association, your custom W.I.N. Card will connect your residents with its retailers, retailers with your schools or non profits, non profits with your businesses, and businesses with your consumers. Never before has one card been able to do so much!



In Brief:

- 1.) Merchants provide their local residents with greater incentive to shop with them and can benefit their local community.
- 2.) Residents are given incentives to shop at local stores where they earn points and cash back for purchases.
- 3.) Local schools and non profits can benefit by total community participation and support.
- 4.) Businesses can provide their employees with community rewards cards that are a great way to improve corporate giving.
- 5.) THE ENTIRE COMMUNITY WINS!!!!

Companies n Corporations

- Company Rewards For Employees
- Corporate Giving via Employees
- Increased Community Support
- Greater Reach Within The Community

Residents & Consumers

- Cash Rewards
- Increased Community Support
- Special Offer Notifications
- Improved Community Awareness
- Attend Great Events

Merchants & Retailers

- Provide Shopping Incentives
- Track Offers
- Create or Grow Client Database
- Host Events
- Support Your Community

Schools & Non Profits

- Gain Support
- Gain Exposure
- Increase Donations
- Fundraise



In Detail:

The W.I.N. Card Network (W.I.N.) provides a state of the art card solution that is comprised of a standard gift/rewards card that can be customized to provide unique solutions for Retailers who want to influence consumers to shop with them. They influence the consumer by offering the consumer points for every dollar spent. These points can be redeemed for products or services from the Retailer or Cash Back from W.I.N.



Then, to make the Retailer's card even more attractive to the consumer, W.I.N. created a series of value added solutions that will help ensure the consumer holds on to their custom card and uses it more often.

Consumer Solutions:

- 1.) Connecting ALL RETAILERS to the W.I.N. Card Network. This means that no matter where the consumer obtained their card, it can be used at ANY Retailer on the W.I.N. Card Network.
- 2.) Allowing the consumer to donate any "Cash Back" points earned to their favorite charity or cause.
- 3.) Working with event planners and venues to allow W.I.N. Card holders access to great events.
- 4.) Partnering directly with Causes to create custom "Cause Cards" that allow the consumer to immediately identify with their favorite charity.
- 5.) Partnering directly with communities and associations so the consumer knows they are supporting their own community.
- 6.) Online promotion and social networking so that consumers can always be aware of current and upcoming retail offers and events.

Merchant & Community Solutions:

To creating a winning solution for our Merchants and Communities, W.I.N. also has a series of value added solutions.

- 1.) W.I.N. actively promotes all new merchants & partners throughout the entire W.I.N. Card Network. Thereby putting your name and information in front of thousands of potential customers, clients, residents, donors, subscribers or advertisers.
- 2.) W.I.N. creates an online profile that consists of a visually appealing ad in our online magazine, listings on our social network pages, eBlasts announcements and mentions in our monthly eNews.
- 3.) W.I.N. will host and co-host events that will bring potential customers, clients, residents, donors, subscribers or advertisers directly to you.
- 4.) W.I.N. provides full training, support and consulting to help merchants and partners maximize their participation.
- 5.) W.I.N., in some cases, will provide revenue sharing up to 40% for partners & causes.
- 6.) W.I.N. will actively secure merchants on behalf of our Partners and Causes.
- 7.) W.I.N. will create custom fundraising cards that can be sold to generate immediate income for Causes & Charities.
- 8.) W.I.N. will work with any existing business groups or associations.

Community Associations:

W.I.N. provides a series of dynamic solutions that can greatly benefit your community, consumers and merchants. By providing additional value added services it also becomes a viable solution for our Partners including Community Associations.

Should your association, decide to learn more about W.I.N. and the many ways we can help you improve, please contact us!