

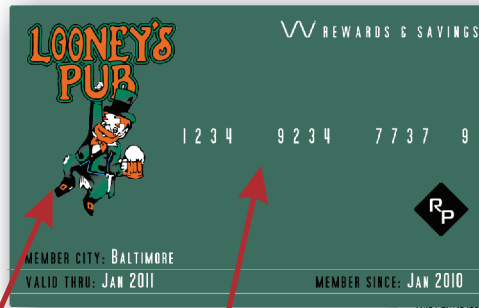
## Specifications

**Product Description:** .030 mil PVC Gift Card, CR-80 3.375" x 2.125", lo co mag stripe, white PVC, rounded corners.

**Printing:** 4cp/black, OA gloss coating (front only), embossed card numbers with silver tipping. (optional)

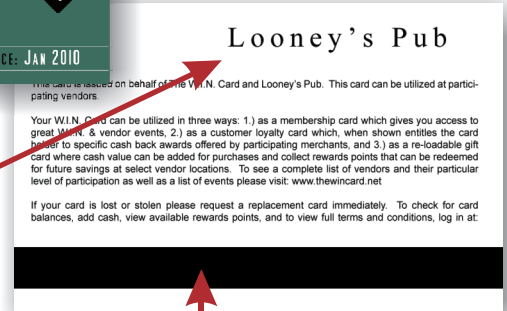
**Proof:** eProof included. Printed proof at additional expense, upon request. Signed proof must be returned before production begins.

**Services:** 2 track encoding. DOD imaging or thermal printing, depending on qty. Bulk packed; 500 cards per sleeve. 10 - 15 day production lead time. 50% payment due upon signing, final balance 50% due before cards are shipped.



W.I.N. reference (front or back)

back branding and instructions



## Custom Client Cards

1 custom branding

2 sequential numbers embossed or flat

5 bar coding for easy swipe

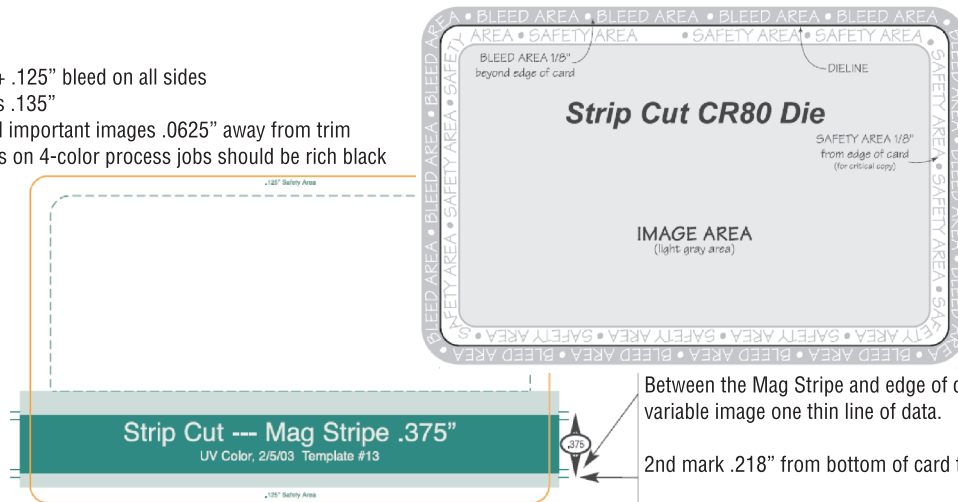
### Layout:

2.125 x 3.375" + .125" bleed on all sides

Corner Radius is .135"

Keep all text and important images .0625" away from trim

Solid black areas on 4-color process jobs should be rich black



Between the Mag Stripe and edge of card is room to variable image one thin line of data.

2nd mark .218" from bottom of card to top mark

1st mark .1705" from bottom of card to top of mark

## Pricing

### No Embossing

Qty	Price Per Card	Extended Price
500	\$0.52	\$260.00
1000	\$0.35	\$350.00
2000	\$0.33	\$660.00
3000	\$0.32	\$960.00
5000	\$0.27	\$1350.00

### With Embossing

Qty	Price Per Card	Extended Price
500	\$0.75	\$360.00
1000	\$0.58	\$580.00
2000	\$0.55	\$1100.00
3000	\$0.52	\$1560.00
5000	\$0.45	\$2250.00

Custom Features Like Adding Individual Member Names available upon request

## Submissions & Requirements

The following specifications apply to artwork preparation associated with card production:

### • Preparing Artwork

- o W.I.N. accepts Quark XPress, Adobe Illustrator, Photoshop, Indesign, Pagemaker and Macromedia Freehand
- o Allow for 1/8" (3.18mm) of bleed when necessary
- o Reverse type must not be smaller than 6 points or .007" at the thinnest part of the character
- o Type must begin no less than 1/8" (3.18mm) inside die-cut indicator
- o Convert RGB images to CMYK
- o Save artwork at 300dpi at 100% and 1200dpi for bitmap files
- o Include area for magnetic stripe on card back
- o Include area for card number image on card back

### • W.I.N. Logo

- o The REQUIRED W.I.N. logo is: The word "The W.I.N. Symbol plus®" and will be sent to you upon signing

### • Sending Artwork

- o Include all images and graphics imported into your document
- o Send all the fonts used to create the artwork
- o Always send a hard copy proof indicating the colors. Generate the proof from the same electronic art files you send to W.I.N.
- o Art sent via email must have a specific reference name and number so the file can be identified.
- o Send only the files necessary for output
- o Artwork should be sent directly to your Account Manager and copied to [carddesign@thewincard.net](mailto:carddesign@thewincard.net)

### • Proofs

Your first proof is included at no charge and will be sent via pdf.

Match proofs may be an additional charge plus shipping

Color matches on proofs are close but are not 100%, due to the variable in substrates and processes.

If additional proofs are required, there will be additional charges. Please consult your Sales Representative or Account Manager for a quotation on additional proofs and charges.

A press proof is available for \$250.00. Match print proofs are available for \$75.00 each.

### • Shipping

Shipping costs to be determined by final shipping weight and method. Please provide your FedEx or UPS account number for products shipment or shipping will be billed in a separate invoice.

### • Other

10 - 15 day production lead time from proof approval.

Original artwork must be produced to W.I.N. Card Network specifications

+/- 10% over/under run will be invoiced

qty. Bulk packed; 500 cards per sleeve.

### • Terms & Conditions

50% due upon signing and 50% due before cards are shipped.

W.I.N. logo must be affixed to back of card design

All other specifications changes subject to production and price review

All quotes are valid for 30 days. Prices are subject to change without notice.



Card Order & Custom Quote

Organization Name: \_\_\_\_\_
Contact: \_\_\_\_\_ (must also sign below)
Title: \_\_\_\_\_
Mailing Address: \_\_\_\_\_
City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_
Phone: \_\_\_\_\_
Fax: \_\_\_\_\_
Email: \_\_\_\_\_
Artwork Supplied: \_\_\_\_\_ Yes \_\_\_\_\_ No

Card Type: \_\_\_\_\_ Screen Printed \_\_\_\_\_ Embossed
Number Of Cards: \_\_\_\_\_
Custom Features:
Individual Names: \_\_\_\_\_ (add \$30 set up per order & \$0.12 per card)
Embossed Qty under 500: \_\_\_\_\_ (\$45 warehousing fee)
W.I.N. Design: \_\_\_\_\_ (add \$250)
Proof Requested: \_\_\_\_\_ (Add \$75 for color match, add \$250 for press)
\_\_\_\_\_ Color Match: \_\_\_\_\_ Press Proof: \_\_\_\_\_
Total Card Cost: \_\_\_\_\_

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Merchant Acceptance

This Rewards/Loyalty/Gift Card Card Agreement including the Terms and Conditions set forth on this page (this "Agreement") has been executed on behalf of and by an authorized representative of each party as of the date below.

Merchant agreed and accepted:

I have read and agree to the terms of this agreement. The officer(s) identified have the authority to execute this Agreement with The W.I.N. Card Inc. on behalf of the corporation or LLC, if applicable.

X \_\_\_\_\_
Authorized MERCHANT or Officer's Signature Printed Name Date

The W.I.N. Card Inc agreed and accepted

X \_\_\_\_\_
Authorized Office's or Affiliates Signature Printed Name Date